

... a World of Possibilities

G I F T P R O G R A M

 ST. JUDE MEDICAL



As innovators in cardiac rhythm management, St. Jude Medical Cardiac Rhythm Management Division is dedicated to advancing real clinical solutions for cardiac arrhythmias.

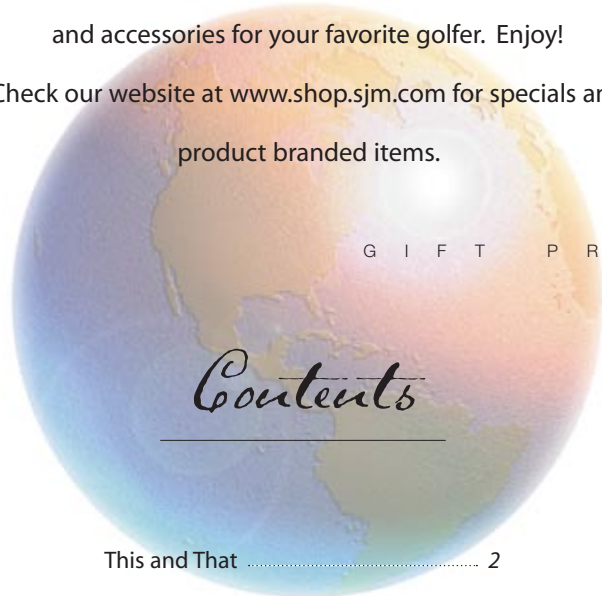
The Gift Program offers a thoughtful way to communicate this message with one or more of the promotional items presented on the following pages.

Inside you will find items ranging from promotional tools like pens, the SwissCard™ Quattro, or 3-in-1 Stylus, to elegant gifts such as the

Cross® Townsend Titanium Pen, Newbury Jacket and Mackin Pen

with precision caliper, to name a few. You will even find children's gifts and accessories for your favorite golfer. Enjoy!

Check our website at www.shop.sjm.com for specials and product branded items.



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This and That



SJ0001



SJ0002

STRESS BALL

Relieve day-to-day tension while having fun with this 3" heart shaped stress ball! Item#: **SJ0002**

LUNCH COOLER

Could your lunch hour get any better? Absolutely, with this heat-sealed, insulated cooler. Ingenious upper and lower compartments accommodate hot foods and cold drinks simultaneously. Features a two-part design in colorblocked nylon grain PVC. Size: 7-1/2"L x 12"H x 5-1/2"W. Item#: **SJ0001**



SJ0003

SWISSCARD™ QUATTRO

What do you get when you cross a pocketknife with a credit card? The SwissCard™ Quattro! Small enough to fit in your wallet, it includes a letter opener/blade, straight pin, multi-bit screwdriver, nail file, tweezers, toothpick and ball point pen. It, too, arrives in an attractive and reusable gift tin. Item#: **SJ0003**

SWISSCARD™ MAILER

Display and/or mail your SwissCard™ Quattro in a befitting manner. The mailer centers the Card and highlights it magnificently. Accompanied with an envelope. Item#: **SJ0004**

SJ0004



SJ0005



DIPLOMAT PADLOCK KEY RING

The essence of refinement encircles your keys with a shiny nickel finish over alloy. Its "twist n' snap" mechanism allows you access with ease. Item#: **SJ0005**

TOOL-LIGHT

A versatile companion for the home or office. Features include a powerful flashlight, two Phillips and two regular screwdrivers. A pop out stand will hold the whole unit upright. Size: 4-7/8" H x 2-7/8" W x 5/8" D. Item#: **SJ0009**



SJ0007

SJ0006

CLICK-IT KEY RING/LITE

How many times have you had to search for a particular key in the dark? This convenient key-ring light includes a replaceable battery design and features a pre-focused, high-intensity bulb for powerful lighting in most any situation. Click-switch allows for one-hand operation. Item#: **SJ0007**

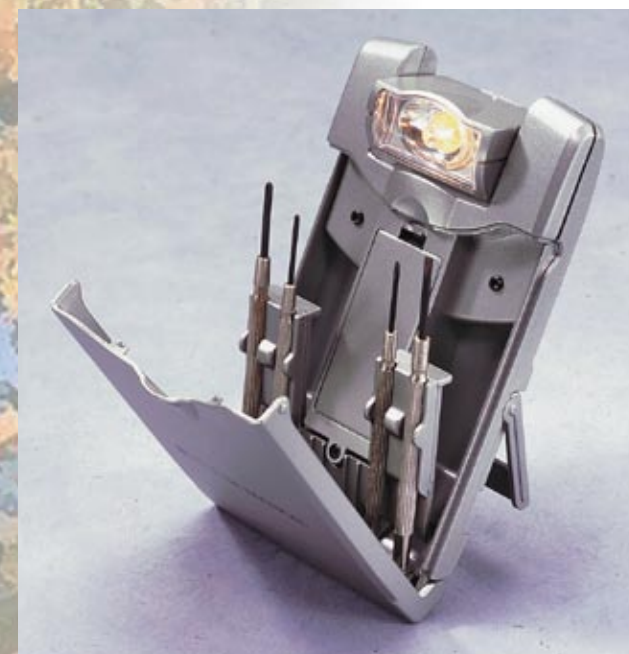
KEY CARABINER

A mountaineer's secret. This anodized aluminum key holder clips onto anything and everything. Item#: **SJ0006**

LASER POINTER PEN

This hi-tech pen has not just one, but two capabilities. Ballpoint pen requires standard refills, while the state of the art laser pointer uses three LR41 button cell batteries. Black ink and batteries included. Item#: **SJ0008**

SJ0008



SJ0009



Around the Office



SJ0010

WALL CLOCK

Need a new clock? Hurry! Get one while there's still time. This 6" clock also features a snap-in stand for your desktop. Item#: **SJ0010**

CERAMIC MUG

No more coffee spills, ever! How? This stylish 11-ounce coaster mug has a special grip bottom. An added bonus, the grip can easily be removed, allowing this mug to be machine-washed! The St. Jude Medical corporate logo informs everyone of who's the best! Item#: **SJ0011**



SJ0011

CLIPBOARD

This clipboard is imprinted with the Rate of Interval Conversion chart. Also features a snap-in window for literature on the back. Size: 13"H x 9-1/4"W. Item#: **SJ0013**



SJ0013



SJ0012

POST-IT® NOTE PADS

These convenient well-loved giveaways are 3"x 4" and contain 50 sheet pads. Sold in packs of two. Shrink-wrapped. Item#: **SJ0012**



SJ0015



SJ0016



SJ0014

ZIPPY® LETTER OPENER

Give 'em this, and they won't forget you! Not only functional, but a wise present, as your business card locks inside this easy to use letter opener. Fits a 2" x 3-1/2" business card on one side and features the SJM logo on the reverse. Item#: **SJ0014**

PENGUIN® CALIPERS

The distinctive full-length caliper in a compact form combines the best of both worlds. Simply remove the cap and place on opposite end for safekeeping. Item#: **SJ0015**

RETRACTABLE BADGE HOLDER

An absolute must for tradeshow and classes. Featuring an alligator clip, the badge can be extended up to 30" for quick and convenient swiping. Item#: **SJ0016**

FLIP CALCULATOR

Where's a calculator when you need one? Right in your pocket. Features a flip-open button that turns the display window into a stand. Includes side rubberized grips. Size: 3" W x 4" L. Item#: **SJ0017**



SJ0017

ZIPPERED PADFOLIO

This sleek and smooth PVC padfolio is outlined in ribbed black trim for textural interest. Includes a writing pad and organizer. Size: 9-3/4" L x 13-1/4" H x 3/4" W. Item#: **SJ0018**



SJ0018

Getting to the Point

SJ0019



BIC® RETRACTABLE PEN

This widebody pen handles remarkably well, thanks to its comfort grip. Ink color: Black. Item#: **SJ0022**

3-IN-1 PEN STYLUS

You'll be certain no one walks away with this pen! A solid brass writing instrument which includes a ballpoint pen, a mechanical pencil and a stylus point for hand-held computers. Features a weight censored button control and a soft, rubberized grip for comfort. Ballpoint has black ink. Item#: **SJ0023**

RAPOLLO PEN

You'll shine with this silver tone ballpoint pen featuring a translucent blue writing tip. Black ink. Item#: **SJ0024**

PORTICO BALLPOINT PEN

An attractive matte silver pen with accents of translucent blue. Ink color: Black. Item#: **SJ0025**

TITANIUM PEN

A luxurious Cross® Townsend ballpoint pen with a titanium body trimmed with 23-karat gold. Engraved on the cap with the St. Jude Medical CRMD logo. Item#: **SJ0026**

WATERMAN® PHILEAS® ROLLERBALL PEN

Need an elegant gift? The finest of writing instruments features a 23.3-karat gold plated clip and a black ink, fine point refill. The prestigious Waterman® signature gift box is included. Item#: **SJ0027**



SJ0022

SJ0023

SJ0024

SJ0025

SJ0026

SJ0027

EURO HIGHLIGHTERS

For work or home, this set features a pink, yellow and green highlighter in an attractive desk case. Item#: **SJ0019**



SJ0028

PEN/PENCIL HOLDER

Never lose your favorite writing instrument again! (Pencils not included). Item#: **SJ0028**

DESK CLOCK

Finely finished in a two-tone combination of reflective and matte nickel, this time-piece will fit elegant decors beautifully. Item#: **SJ0029**



HEART PAPERWEIGHT

The nickel plate finish over zinc alloy demonstrates your exquisite taste, as it keeps important papers within reach. Weight: 6.4 ounces. Size: 2" wide. Item#: **SJ0030**



SJ0029

SJ0030

BLACK CALIPER PEN

Lightweight, aluminum caliper legs are contained in the cap of these twist-action pens, and the legs extend 4-3/8" or 110°. Includes a nickel-plated adjustment wrench. The St. Jude Medical logo is engraved on the barrel. Ink color: Black. Pen color: Matte black. Item#: **SJ0031**

CHROME CALIPER PEN

Possesses all the features of the above, only luxuriously engulfed in chrome. Ink color: Black. Pen color: Chrome polish. Item#: **SJ0032**



SJ0032

SJ0031

SUSPEND-A-PEN

Convenience on a cord. Any pen or pencil will easily fit into the round opening of this universal penholder with a breakaway cord. Item#: **SJ0033**



SJ0033

Sports Page

CLIP-ON WATCH

Casual, fun, rugged and an absolute must for hospital scrubs! Features a scratch-resistant mineral glass crystal, water-resistance to 100 feet and a durable stainless steel clip. Lifetime warranty. Item#: **SJ0034**

MEN'S VICTORY SPORTS WATCH

Very cool. Racer styling with quality Japanese movements. This water-resistant watch has a genuine leather/nylon band. Item#: **SJ0035**

WOMEN'S VICTORY SPORTS WATCH

Same as above. Ladies only. Item#: **SJ0036**

TEE PACKET

Tradeshows? Golf tournaments? Tee Packets are the perfect remembrance. Packet includes one divot fixer, two markers and four tees, all in a matchbook cover. Item#: **SJ0037**

GOLF UMBRELLA BY SHEDRAIN®

This pro-reflect sport umbrella has a 58" arc, two sections, auto opening and closes to 21-1/2" long. Grooved rubber sport handle, heavy-duty frame. Includes a mesh/nylon carrying case with adjustable shoulder pad/strap and reflective color coordinated binding. Item#: **SJ0038**

DIVOT FIXER WITH KEY CHAIN

This high-polished, nickel plated removable divot fixer with detachable ball marker fits elegantly in its satin finish case with a flat split ring key holder and ball-bearing connector. Item#: **SJ0039**

GOLF BALLS



GOLF POUCH

Time on the green? Titleist® DT Spin golf balls are imprinted with the SJM logo bug and are perfect for amateurs and pros alike. The two piece performance balls are sold by the dozen. Item#: **SJ0040**

FM SCAN RADIO

Stereo sound in the palm of your hand! This compact radio comes with a belt clip for power walks or running. Earphones and batteries included. Item#: **SJ0041**

GOLF TOWEL

Need an awesome tee prize? What could be more appropriate than this kit? The mini-barrel pouch includes a sleeve of golf balls and one tee packet. The pouch clips onto your golf bag for added convenience. Item#: **SJ0042**

BIKE BOTTLE

If you play golf or know someone who does, don't pass this up! This heavyweight, velour, hemmed golfing accessory is fabulous. A plaid, tri-fold towel. Size: 16" x 25". Item#: **SJ0043**

BIKE BOTTLE

Sip and go with this 28-ounce, easy fill, wide neck bottle. It features a push-pull cap and fits standard bike cradles. Item#: **SJ0044**



Ready to Go



SJ0045

INTERNATIONAL CLOCK

Perfect for the traveler. This little clock features an LCD alarm, world time display and a photo frame to help remember those left behind. Size: 4" x 3". Item#: **SJ0045**

LUGGAGE TAG

Special self-adhesive backing permanently seals a business card. Simply peel off the liner and seal your card against the tag. No laminator required! Size: 2-1/2" x 4-1/4". Item#: **SJ0046**

SJ0046



SJ0047

FOSSIL® WALLET/MONEY CLIP

Impress one and all. This front pocket credit card/business cardholder contains a patented hinged money clip. Smooth grain leather. Size: 3-3/4" x 3". Item#: **SJ0047**

FLAP BRIEFCASE

This impressive briefcase features a padded cell phone pocket, integrated three-file folder, expandable gusset and a padded adjustable shoulder strap and handle. Made of wear-resistant 600 denier poly/oxford fabric with PVC backing. Item#: **SJ0048**

SJ0048



SJ0049



TOTE BAG

Gym? Conventions? Classes? This zip-top nylon tote is a must-have. Includes a contrasting zippered top gusset, two side pockets, inside hanging pocket and webbed straps, long enough to sling over the shoulder. Size: 22" L x 14" H x 6-1/2" W. Item#: **SJ0049**

TRAVEL UMBRELLA BY SHEDRAIN™

Super lightweight while composed of aluminum and steel components, this flatware travel umbrella has a 43" arc and closes to a flat frame construction of 11" long. Also features a sure grip rubber coated handle and an automatic open and close button. 100% polyester cover included. Item#: **SJ0050**



SJ0050

RAMBLER® KNIFE

What could be better than the original Swiss Army™ knife in a new, translucent blue tone? Of course, a toothpick, tweezers, knife, nail file and scissors are included. The Phillips screwdriver tip and wire stripper provide exceptional utility. Packaged in an attractive, reusable gift tin. Item#: **SJ0051**

SJ0051



STAINLESS AUTO MUG

A coffee house favorite, this 17-ounce stainless steel mug features a push-on/pull-off lid and a slide open drink hole. Item#: **SJ0052**



SJ0052

In Style



SJ0053



SJ0056

SJ0055



SJ0054

CAP

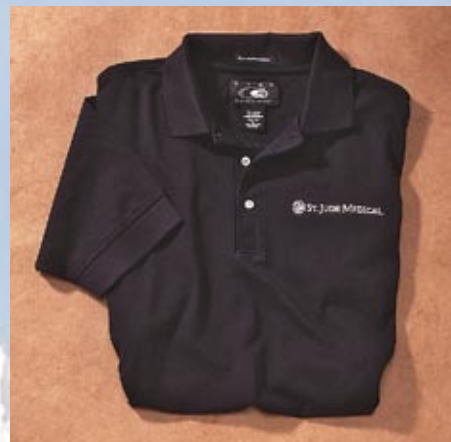
Top it off in an unstructured, sanded, six-panel cap. Made of cotton, the adjustable fabric strap buckles with metal grommet. Item#: **SJ0054**

NEWBURY JACKET

Make a statement in our sueded, water-resistant, microfiber jacket. Jacket is available with contrasting double standup collar, front welt flap pockets, adjustable cuff and zip front. Fully lined. Sizes: S – XXL. Item#: **SJ0053**



SJ0057



SJ0058

WOMEN'S WELLESLEY DENIM SHIRT

There's nothing softer than this denim shirt which is garment-washed for extra comfort. Detailed with two-button, adjustable cuffs and a left chest pocket. Delicate shaped hem and double-needle stitching. 100% cotton. Sizes: S – XL. Item#: **SJ0055**

MEN'S WELLESLEY DENIM SHIRT

Similar to the above, this 6-ounce garment-washed denim shirt has a button-down collar and two front pockets (one with button closure). A pencil slot and a back locker loop make up the finishing touches. 100% cotton. Sizes: S – XXL. Item#: **SJ0056**

CAMBRIDGE HOODED JACKET

Keep warm and stay dry simultaneously in this sueded, microfiber jacket with drawstring hood and bottom hem. Features double-entry front pockets and elasticized cuff. Lined and water-resistant. Sizes: S – XXL. Item#: **SJ0057**

LIMA PIQUE POLO SHIRT

This 100% combed Peruvian pima cotton pique is double mercerized to add strength and luster. Sizes: S – XXL. Item#: **SJ0058**

WHITMAN VEST

You'll be stylin'! Fully lined and made of water-resistant microfiber polyester, featuring on-seam pockets. Sizes: S – XXL. Item#: **SJ0059**

WOMEN'S SPORT SHIRT

Perfect for casual Fridays, as well as the golf course. This jersey knit sport shirt is 6.3 ounces of 100% ring spun combed cotton knit. Available in sizes S – XXL. Item#: **SJ0060**

MEN'S SPORT SHIRT

Same as above, except this version belongs to the guys. Available in sizes S – XXL. Item#: **SJ0061**

SHORT SLEEVE T-SHIRT

Stay cool in 6.1 ounces of steel blue 100% cotton. Sizes: S – XXL. Item#: **SJ0062**



SJ0059



SJ0060

SJ0061



SJ0062

Child's Play



SJ0063

GERBER INFANT ROMPER

For the SJM superstars of tomorrow! This 100% cotton creeper features 3-snap bottom closure, ribbed cuffs, leg openings, and raglan sleeves. Infant Sizes: 12 months and 24 months. Item#: **SJ0063**

STUFFED PUPPY

Calling all dog lovers! You are sure to smile when you see this 5", terry cloth, beanbag puppy. Item#: **SJ0064**

VELVET BEAR

Give this sweetheart a home! You'll love all 11" of her. Item#: **SJ0065**



SJ0064



SJ0065

SPRING TOY

You'll have a blast with this 3" heart shaped spring! Decorated with the SJM bug on one side and the St. Jude Medical moniker on the other. Item#: **SJ0066**



SJ0066



SJ0067

DALMATIAN KEY RING

Two treats in one! This puppy has a zipper on his back that forms a pouch. Size: 4-1/2" long. Item#: **SJ0067**

BALLOONS

Check these out for your special events! 11" round latex balloons will make any happening festive. Available in assorted pearl tones of Sapphire Blue, Emerald Green, Ruby Red, Citrine Yellow and Quartz Purple. Sold in packs of 25. Item#: **SJ0068**



SJ0068



SJ0069

BUBBLE PEN

Twist the heart cap off. Voila! A wand! Dip the wand into the solution in the barrel. Finally, enjoy lots of bubble fun! Featuring the "strong heart" mascot. Item#: **SJ0069**




ST. JUDE MEDICAL
Promotional Order Form

TO ORDER, MAKE A COPY OF ORDER FORM, COMPLETE AND FAX OR MAIL TO:

St. Jude Medical Promotional Program
 c/o CYRK
 5229 Langfield
 Houston, TX 77040

Fax: 877-484-6033 or International: 713-690-9738

Visit our website at www.shop.sjm.com to order electronically.

FOR ORDER INQUIRIES OR PRODUCT INFORMATION:

Please call the St. Jude Medical Program Coordinator
 at 877-669-2933 or 713-690-6999 inside TX or Internationally.
 \$50.00 minimum on orders EXCEPT the Sylmar facility.

DELIVERY INFORMATION:

Items in the catalog are regularly in stock. Orders are filled within three working days of receipt.

If items are temporarily out of stock, they are automatically placed on back order
 and shipped as soon as they are received at CYRK. (Domestic orders only)

SHIPPING AND HANDLING:

Domestic Orders: All orders ship via ground service in the continental United States unless otherwise requested or as necessary based on actual in-hand date.

The shipping/handling charge for orders \$50-100 is \$6.00. Shipping/handling for orders over \$100.00 is 6% of the merchandise subtotal. Actual shipping charges plus a \$3.50 handling charge will apply for orders shipping faster than ground. Sylmar facility orders shipping/handling is prepaid on all orders.

Hawaii and Alaska orders are shipped via air service and applicable charges are added to the order.

International Orders: All international orders must be prepaid and ship complete after payment is received.

Due to customs clearance, date needed in-hand is not guaranteed. Orders are charged actual freight and \$15-25 documentation fee. All import duties and taxes are the responsibility of the requester.

Contact the St. Jude Medical Program Coordinator to request a freight estimate and payment information.

Sylmar facility will use its Federal Express Account.

RUSH SERVICE:

Orders requiring same day processing for overnight or faster than ground delivery in order to meet in-hand date must be received by 12 noon CT. Please call the St. Jude Medical Program Coordinator to check stock and receipt of order. Actual freight charges and a \$3.50 handling charge will be applied to order total. (Domestic orders only)

SALES TAX:

Residents of the following states must add sales tax to the merchandise subtotal:

AZ 6.9%, CA add applicable city and county taxes, MA 5%, and NJ 6%.

Residents of the following states must add sales tax to the combined total of merchandise and shipping/handling:

CT 6%, FL 7%, GA 7%, IL 6.25%, NY add applicable city and county taxes, RI 7%, and TX 8.25%.

MA, NJ, RI and CT* residents do not add sales tax to apparel. (*For apparel total \$50 or less).

PLEASE MAKE EXTRA COPIES OF THE PROMOTIONAL ORDER FORM FOR FUTURE USE. THANKS FOR SHOPPING WITH US!

Item No.	Description	Quantity	Price	Total
SJ0001	Lunch Cooler		\$6.14	
SJ0002	Stress Ball		\$2.17	
SJ0003	SwissCard™ Quattro		\$13.54	
SJ0004	SwissCard™ Mailer		\$2.48	
SJ0005	Padlock Key Ring		\$7.00	
SJ0006	Key Carabiner		\$2.56	
SJ0007	Click-It Key Ring/Lite		\$2.15	
SJ0008	Laser Pointer Pen		\$21.37	
SJ0009	Tool-Light		\$6.67	
SJ0010	Wall Clock		\$7.95	
SJ0011	Ceramic Mug		\$3.61	
SJ0012	Post-It® Note Pads		\$1.54	
SJ0013	Clipboard		\$9.00	
SJ0014	Zippy® Letter Opener		\$1.10	
SJ0015	Penguin® Calipers		\$17.52	
SJ0016	Badge Holder		\$1.90	
SJ0017	Flip Calculator		\$4.43	
SJ0018	Zippered Padfolio		\$11.78	
SJ0019	Euro Highlighters		\$4.09	
SJ0022	Bic® Retractable Pen		\$0.88	
SJ0023	3-in-1 Pen Stylus		\$8.87	
SJ0024	Rapallo Pen		\$7.25	
SJ0025	Portico Ballpoint Pen		\$5.52	
SJ0026	Titanium Pen		\$73.52	
SJ0027	Waterman® Pen		\$28.62	
SJ0028	Pen/Pencil Holder		\$14.02	
SJ0029	Desk Clock		\$23.85	
SJ0030	Heart Paperweight		\$6.82	
SJ0031	Black Caliper Pen		\$36.70	
SJ0032	Chrome Caliper Pen		\$36.70	
SJ0033	Suspend-A-Pen		\$0.53	
SJ0034	Clip-On Watch		\$20.52	
SJ0035	Men's Sports Watch		\$22.52	
SJ0036	Women's Sports Watch		\$22.52	
SJ0037	Tee Packet		\$0.79	
SJ0038	Golf Umbrella		\$27.27	
SJ0039	Divot Fixer/Key Chain		\$4.96	
SJ0040	Golf Balls		\$33.00	

Item No.	Description	Quantity/Size					Price	Total	
SJ0041	Golf Pouch						\$12.84		
SJ0042	FM Scan Radio						\$10.50		
SJ0043	Golf Towel						\$12.86		
SJ0044	Bike Bottle						\$1.09		
SJ0045	International Clock						\$5.39		
SJ0046	Luggage Tag						\$0.51		
SJ0047	Wallet/Money Clip						\$17.44		
SJ0048	Flap Briefcase						\$25.22		
SJ0049	Tote Bag						\$10.24		
SJ0050	Travel Umbrella						\$23.00		
SJ0051	Rambler® Knife						\$18.16		
SJ0052	Stainless Auto Mug						\$14.86		
SJ0053	Newbury Jacket	S	M	L	XL	XXL	\$54.50		
SJ0054	Cap						\$8.84		
SJ0055	Women's Denim Shirt	S	M	L	XL	XXL	\$27.00		
SJ0056	Men's Denim Shirt	S	M	L	XL	XXL	\$27.00		
SJ0057	Hooded Jacket	S	M	L	XL	XXL	\$54.50		
SJ0058	Lima Pique Polo Shirt	S	M	L	XL	XXL	\$40.26		
SJ0059	Whitman Vest	S	M	L	XL	XXL	\$36.50		
SJ0060	Women's Sport Shirt	S	M	L	XL		\$21.00		
SJ0060	Women's Sport Shirt					XXL	\$22.80		
SJ0061	Men's Sport Shirt	S	M	L	XL		\$24.60		
SJ0061	Men's Sport Shirt					XXL	\$26.50		
SJ0062	Short Sleeve T-Shirt	S	M	L	XL		\$6.93		
SJ0062	Short Sleeve T-Shirt					XXL	\$8.97		
SJ0063-12	Infant Romper	12 Months						\$9.45	
SJ0063-24	Infant Romper	24 Months						\$9.45	
SJ0064	Stuffed Puppy						\$4.46		
SJ0065	Velvet Bear						\$8.65		
SJ0066	Spring Toy						\$2.60		
SJ0067	Dalmatian Key Ring						\$3.25		
SJ0068	Balloons						\$4.45		
SJ0069	Bubble Pen						\$1.80		

* Not applicable to Sylmar facility orders.

** Sylmar facility orders will be shipped on its FedEx account.

Note: See opposite page for more details on shipping, handling and sales tax.

TO ORDER, MAKE A COPY OF ORDER FORM, COMPLETE AND FAX OR MAIL TO:

St. Jude Medical Promotional Program
 c/o CYRK

5229 Langfield, Houston, TX 77040

Fax: 877-484-6033 or International: 713-690-9738

Visit our website at www.shop.sjm.com to order electronically

(Minimum order \$50*) Subtotal

Shipping and Handling**

Sales Tax

TOTAL

B I L L I N G I N F O R M A T I O N

Company Name	Attention/Department
Mailing Address (street city, state, zip)	
Phone Number	Fax Number
Payment Method: <input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> Check/Money Order	St. Jude Medical P.O. Number: <input type="text"/>
Credit Card Number	Card Expiration Date
Name on Card (please print)	Signature

S H I P P I N G I N F O R M A T I O N

In-Hands Date (If applicable, please put specific date, not ASAP)		
Company Name	Attention/Department	
Ship to Address (street city, state, zip)		
Phone Number	Fax Number	FedEx Account Number**

Visit our website at www.shop.sjm.com to order electronically.



If you have any questions or need assistance,
please call the Customer Service Department at 877-484-6033

Catalog and products produced by
Renee Domeier

CYRK

(For additional information,
please contact Renee Domeier directly
by phone at 818-932-0800
or via email: renee.domeier@cyrk.com)